

the *DAILIES*
Experience

Discover your practice potential

The Launch Summit
is just **days away!**

DAILIES® Experience Launch Summit

CIBA VISION™ and DAILIES Brand Contact Lenses are committed to helping you discover your practice potential.

Throughout the two-day program, you'll receive comprehensive training and education, practice management consulting, and marketing support; as well as, ample networking opportunities.

Our goal is to make your DAILIES Experience exciting and educational.

We look forward to seeing you there!



CIBA  **VISION**[™]
Shared Passion for Healthy Vision and Better Life



Downtown Atlanta



Tuesday, December 2nd

Upon your arrival in Atlanta, Georgia, you will be escorted to the award winning four-diamond Omni Hotel at CNN Center, where you will enjoy a two-day stay.

We'll be providing you passes to the famous Georgia Aquarium, where you can explore five aquatic galleries, along with the renowned 4D theatre.

Your evening will include a Welcome Reception and Dinner, where we'll officially unveil the DAILIES® Experience.



Georgia Aquarium



Wednesday, December 3rd



St. Ives Country Club

To truly appreciate what DAILIES® Brand Contact Lenses can offer your practice, we'll be providing you with a tour of our plant facility. Once you learn about DAILIES Contact Lenses, you'll discover the benefit in fitting your patients with our brand.

Your afternoon is dedicated to interactive consulting sessions at Atlanta's luxury St. Ives Country Club. Our consultants will guide you through to the opportunities DAILIES® can bring your practice.

We'll see you in Atlanta!

the *DAILIES*[®]
Experience

Launch Summit

December 2nd - 3rd, 2008 | Atlanta, Georgia



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